

USDC SCAN INDEX SHEET



STEPHEN W BONEY INC

BONEY SERVICES INC

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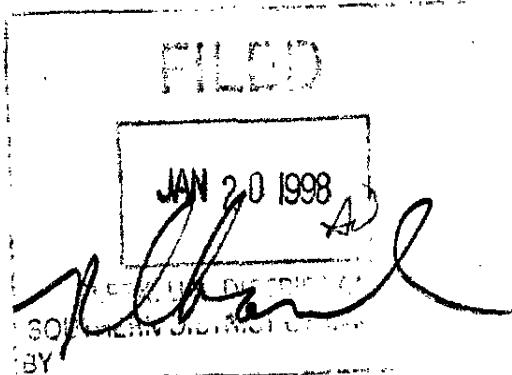
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DECL.

ORIGINAL

1 Janice Patrice Brown, Esq. (#114433)
 2 J. Scott Scheper, Esq. (#155477)
 2 SELTZER CAPLAN WILKINS & McMAHON
 A Professional Corporation
 3 2100 Symphony Towers
 750 B Street
 4 San Diego, California 92101
 Telephone: (619) 685-3003
 5

6 Attorneys for Defendant
 7 BONEY'S SERVICES, INC.



8 UNITED STATES DISTRICT COURT

9 SOUTHERN DISTRICT OF CALIFORNIA

10 STEPHEN W. BONEY, INC.,) CASE NO. 950491E (POR)
 11)
 12 Plaintiff,) DECLARATION OF STANLEY BONEY IN
 13) OPPOSITION TO PLAINTIFF'S MOTION
 vs.) FOR PARTIAL SUMMARY JUDGMENT
 14 BONEY'S SERVICES, INC.,)
 15 Defendant.) DATE: February 2, 1998
) TIME: 10:30 a.m.
) COURTROOM: 3
) JUDGE: William B. Enright

17 I, Stanley Boney, declare as follows:

18 1. I am an officer of defendant Boney's Services, Inc. I
 19 have personal knowledge of the facts set forth in this
 20 declaration and could and would testify competently to those
 21 facts if called as a witness.

22 2. This case stems from a long-standing family dispute
 23 between my brother Steve, the president and/or CEO of the
 24 plaintiff corporation, Stephen W. Boney, Inc., and the defendant
 25 corporation, Boney's Services, Inc. (later renamed Boney's
 Marketplace, Inc. and now Henry's Marketplace, Inc.) ("BSI"), in
 26 which I, my brother Scott, and our father, Henry Boney, are
 27 shareholders.

950491E (POR)

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1 STAN AND SCOTT BONEY
2 FIRST USE THE BONEY'S MARKETPLACE TRADENAME AND TRADEMARK

3 3. The dispute involves the right to use the name "Boney's
4 Marketplace" in trade, particularly in connection with specialty
5 grocery stores and marketing of private label goods and
6 foodstuffs.

7 4. As set forth in my declaration submitted June 16, 1995,
8 Scott and I have been operating grocery stores using the name
9 "Boney's Marketplace" since 1983. (See SWB's Request for
10 Judicial Notice, Exhibit A.) My brother Scott and I formed and
11 owned Boney & Boney, Inc. Before 1983 we owned and were
12 operating Windmill Farms grocery stores. In 1983 Scott and I
13 (through Boney & Boney, Inc.) developed the idea of changing the
14 names of our stores to "Boney's Marketplace" and did so. After
15 changing the name of our stores, we undertook significant efforts
16 to advertise and make the public and our suppliers aware of our
17 new name. At that time we also conceived of and began offering
18 private label items using the "Boney's Marketplace" name as a
19 trademark. Those products in 1983 included at least
20 (1) Vitamins; (2) Nuts and dry fruit (private label bulk items);
21 (3) Sliced meats; (4) Cheeses; (5) Peanut butter; and (6) Honey.
22 We have been marketing those same private label items and
23 hundreds of others since that time.

24 5. In 1988, as part of a corporate restructuring, Boney &
25 Boney, Inc. assigned all rights associated with the use of the
26 name "Boney's Marketplace" to Boney's Services Ltd., of which BSI
27 was general partner. Scott and I were the sole shareholders of
28 BSI and the limited partners of Boney's Services Ltd. In 1994 we

1 decided to merge Boney's Services Ltd. into BSI. Neither of
 2 these changes resulted in any changes to the products or goods
 3 being offered at "Boney's Marketplace" stores or under the
 4 "Boney's Marketplace" label. At all times since 1983 we have
 5 used Boney's Marketplace as a tradename and trademark, whether
 6 through Boney & Boney, Inc., Boney's Services Ltd. or BSI.

7 6. In 1989 I began selling private label bread items out
 8 of the Hillcrest location using certain recipes acquired from
 9 Steve. Since then BSI has been marketing bread from all of its
 10 affiliated locations under the "Boney's Marketplace" label and
 11 using different recipes.

12 **BSI CHANGES THE NAME OF ITS STORES TO HENRY'S MARKETPLACE**

13 7. In May 1997 we (BSI) changed the names on thirteen
 14 stores (BSI's eight stores and the five stores of its licensees)
 15 to "Henry's Marketplace" and began selling some private label
 16 items at each of those locations using "Henry's Marketplace."
 17 (BSI's stores and those of its licensees sometimes collectively
 18 are referred to as "affiliated stores" or "locations.") The
 19 licensees' stores are independently-owned and operate under
 20 license agreements with BSI to use "Boney's Marketplace"--and now
 21 "Henry's Marketplace"--as tradenames and trademarks. By the end
 22 of the Summer of 1997, there were 14 affiliated locations--10 BSI
 23 stores and 4 licensee stores--operating throughout San Diego
 24 County.

25 8. The name change was adopted as a means to minimize the
 26 ongoing dispute with Steve and for independent business reasons.
 27 To inform the public of the change, BSI engaged in an extensive
 28 name change advertisement campaign. The primary slogan of that

1 campaign asked, "after 54 years, isn't it time that we were on a
2 first name basis?" However, despite the name change campaign, we
3 did not relinquish the Boney's Marketplace tradename and
4 trademark. To help preserve the goodwill established with
5 "Boney's Marketplace" over the years and to ensure a smooth
6 customer transition to the new name, BSI continues to use and
7 refer to the Boney's Marketplace name in advertisements, customer
8 relations and on certain goods. For example, initially the
9 "Henry's Marketplace" logo, as it appeared in advertisements, was
10 embossed over the "Boney's Marketplace" logo or included
11 references such as "formerly Boney's Marketplace." Similarly,
12 the phone message at the corporate offices now answers "Thank you
13 for calling the corporate offices of Henry's Marketplace,
14 formerly Boney's Marketplace. . . ."

15 9. Moreover, we also have continued to sell certain
16 products under the name "Boney's Marketplace," including those
17 private label goods for which we have not been successful to date
18 in securing trademark registration rights for use of "Henry's
19 Marketplace." This also helps maintain a link between our former
20 name, Boney's, and our new name, Henry's, which we deem essential
21 to facilitating the preservation and transfer of the good will we
22 had established with our customers and the public over the years.
23 BSI presently still offers at its stores over a hundred private
24 label items under the "Boney's Marketplace" trademark. Those
25 products include (with examples after each) grocery items (figs
26 and tortillas); bulk items (almonds, blackbeans, corn meal,
27 lentils and sunflower seeds); deli items (meats, cheeses, humus);
28 dairy products (ice cream of all flavors); bakery items (breads

1 and muffins); and vitamins. Attached at Exhibit "A" is a list of
2 items still being marketed at BSI-affiliated stores under the
3 "Boney's Marketplace" label. Consequently, BSI continues to use
4 on many goods the same "Boney's Marketplace" mark it has used
5 since 1983.

6 10. BSI and its predecessors have offered the same private
7 label items to the public continuously since 1983 without
8 interruption or change in the products or their quality (except
9 for the change to the "Henry's Marketplace" label for certain
10 items). BSI used the Boney's Marketplace trademark in
11 advertising and on private label items throughout this time.
12 (See, e.g., Exhibit B which contains representative exemplars of
13 various advertising ran during this time.)

14 **AFFILIATED LOCATIONS**

15 11. Presently, all 14 BSI-affiliated locations operate
16 under the "Henry's Marketplace" name. Each of these stores has
17 offered private label items and used in advertising and
18 communications the "Boney's Marketplace" trademark since they
19 were opened and the Henry's Marketplace trademark since April
20 1997. In fact, two of the stores were part of the initial name
21 change in 1983 from Windmill Farms to Boney's Marketplace. Those
22 two stores, one in El Cajon run by Mike Darr (our sister
23 Darlene's husband) and another in Vista run by Norm Frazier, have
24 operated continuously since 1983, also offering private label
25 items, using the Boney's Marketplace tradename and trademark
26 until April 1997 and using both the Henry's Marketplace and
27 Boney's Marketplace trademarks since then.

28 //

1 12. At all times those two stores (as well as the other
2 independent stores) have operated pursuant to license agreements,
3 first with Boney & Boney, Inc., then Boney's Services Ltd. and
4 later with BSI, to use the subject trade name, service mark and
5 trademark. Although those license agreements typically refer to
6 "the right to use the tradename" (see SWB's Req. Jud. Not., Exh.
7 A, pp. 29-35), the parties have always intended and understood
8 that phrase to refer to and encompass all rights to use the name
9 whether as a service mark or tradename or as a trademark (in
10 whatever form the name appears) on advertising, labels and the
11 like.

12 **SWB'S (I.E., STEVE'S) FIRST USE OF THE BONEY'S MARKETPLACE NAME**

13 13. In 1985 our brother Steve wanted to open a Boney's
14 Marketplace store and we (Scott and I) permitted him to operate
15 the store pursuant to a 1985 Cooperative Advertising Agreement.
16 (See Complaint, Exhibit A.) In 1986 Steve wanted to open another
17 store in Escondido which Scott and I (through Boney & Boney Inc.)
18 permitted. We arranged for Scott to purchase and take over the
19 Pacific Beach store.

20 14. Steve now has asserted he began using the Boney's
21 Marketplace name on private label items then (in 1985 or 1986).
22 However, that use was with our permission. Moreover, by 1985
23 (i.e., before Steve) Scott and I already were marketing various
24 items under the Boney's Marketplace label in the stores we were
25 operating.

26 15. Presently, SWB has just two stores--its Boney's
27 Marketplace store located in Escondido and its Boney's Farmer's
28 Market location in Hemet in Riverside County. Steve's Hemet

store operates under the name and uses the label or trademark
"Boney's Farmer's Market" at least in advertising.

SWB's ALLEGATIONS

4 16. Steve did not begin selling bread under the "Boney's
5 Marketplace" private label in 1986 as he asserts. Steve acquired
6 the bread recipes he now asserts are trade secret when he
7 purchased the Escondido store, which formerly had been a "Frazier
8 Farms" grocery, out of bankruptcy. The Frazier Farms store
9 already had been selling bread using its own (i.e., "Frazier
10 Farms") private label. For the first couple years after
11 acquiring that store, Steve continued to use the "Frazier Farms"
12 label and only later began selling bread under the "Boney's
13 Marketplace" label.

14 17. Steve incorrectly asserts that no "quality control" was
15 exercised over him. First, Steve signed the 1985 Cooperative
16 Advertising Agreement (see Complaint, Exhibit A) which regulated
17 and controlled Steve/SWB's conduct and use of the name "Boney's
18 Marketplace." Second, from the time Steve opened his first store
19 until the name change to Henry's Marketplace, Steve participated
20 in regular (weekly and monthly) meetings involving all of the
21 "Boney's Marketplace" store owners. The meetings were held on a
22 rotating basis at or near each of the various Boney's Marketplace
23 locations (including SWB's). (Some of the stores could not
24 accommodate a "meeting" in which case everyone would meet at
25 another nearby location, such as a restaurant, and often would go
26 to the store for a tour after the meeting.) At those meetings we
27 would discuss, sometimes in heated debates, the quality, sources
28 and pricing of the products being offered at the stores and under

1 the "Boney's Marketplace" private label. The purpose of those
2 meetings was not only to decide what specials to run, but to
3 ensure consistent quality and uniformity of products offered to
4 the public by all of the stores under the "Boney's Marketplace"
5 name and mark. In fact, we rotated the meetings among the stores
6 to make sure each store was meeting our standards and presenting
7 an appropriate image for stores operating under the "Boney's
8 Marketplace" name. SWB continuously paid to BSI weekly billings
9 called for in the 1985 Agreement including for costs of these
10 meetings and advertising (discussed below).

11 18. Steve also participated in cooperative (i.e. bulk)
12 purchasing of goods and advertising through the Union-Tribune.
13 Through group advertising BSI was able to control (with input of
14 other owners) what products would be advertised and sold at what
15 prices and to ensure the outstanding and consistent quality of
16 the products offered. Steve participated in these meetings and
17 typically complied with the group decisions. He now confuses
18 our lack of corrective intervention as lack of participation in
19 exercising quality control.

20 19. Steve asserts that BSI (through its predecessor) and
21 the other store owners were not involved in defending a consumer
22 lawsuit. This is simply incorrect. The various insurance
23 carriers for all of the stores combined forces to defend and
24 settle the suit he references.

25 20. Steve asserts he has been using the Boney's Marketplace
26 trademark continuously since 1986. However, he fails to mention
27 that the style and presentation has evolved over the years
28 (except always to use the name "Boney's"). As revealed in

1 Exhibits 1-37 attached to his declaration, several variations of
 2 the trademark (i.e., the stylized presentation of the name
 3 "Boney's" or "Boney's Marketplace" on products or in advertising)
 4 have been used over the years. BSI and SWB alike have used these
 5 different versions on private label items and in advertising. In
 6 fact, the parties (BSI and SWB) adopted many of the different
 7 variations simultaneously. In particular the version we were
 8 using in May 1997 (i.e., at the time of the name change) was
 9 adopted and first used by the parties in 1995.¹ BSI still uses
 10 that particular version of the "Boney's Marketplace" trademark in
 11 its advertisements and private labels on products and goods. SWB
 12 does not continue to use that mark, having adopted a new
 13 representation of "Boney's" after the April 1997 name change.²

14 21. Steve claims the 1988 Purchase Agreement transfers only
 15 the tradename and/or service mark to the exclusion of the
 16 trademark. The intent of that document was to transfer all
 17 rights in trade stemming from the right to use the name "Boney's
 18 Marketplace" (whether as a tradename, service mark or trademark)
 19 including the right to use the name on the stores or in
 20 connection with private-label items and advertising in any form.
 21 This was consistent with the interpretation exercised by all the
 22 parties under the 1985 Cooperative Advertising Agreement.

23

 24 ¹ This new label consisted of a slightly arching, outlined-
 25 lettered "Boney's" with a distinctive swoosh of the right branch
 26 of the "Y" over a straight, outline-lettered "Marketplace." The
 entire mark was enveloped by an outline with a stem and leaf
 appearing over the "o" in Boney's, making the "o" look like an
 apple. (See Decl. Steve, Exhibits 11, 21, 31, 36.)

27 ² Steve adopted a new version which uses simply the name
 28 "Boney's" in sharply-angled letters. (See Decl. Steve, Exh., 29,
 30; see December 1997 advertising, Decl. Steve, Exh. 37.)

1 22. Steve now claims the transfers and assignments from
2 Boney & Boney, Inc, and/or Boney's Services Ltd. were ineffective
3 to transfer the rights derived from the Boney's Marketplace
4 tradename, service mark and trademark. He never made any such
5 assertions before this lawsuit despite the fact that he knew
6 about them at the time. Moreover, Steve fails to acknowledge
7 that Mike Darr (married to our sister Darlene) and Norman Frazier
8 continued to operate Boney's Marketplace stores from 1983 until
9 the name change to Henry's. Those two stores operated under the
10 name and marketed "Boney's Marketplace" private label items
11 (pursuant to licenses with Boney & Boney, Inc., Boney's Services,
12 Ltd. and BSI) continuously and without interruption from 1983
13 (before Steve) until the present (except for the store name and
14 items switched to the "Henry's Marketplace" label).

15 I declare under penalty of perjury under the laws of the
16 United States of America that the foregoing is true and correct.

17 Executed on January 20, 1998, at San Diego, California.

Stanley Boney

Boney's Marketplace Private Label

GROCERY

Boney's Marketplace Fig Bars Whole Wheat
Boney's Marketplace Fig Bars Fat Free
Boney's Marketplace Fig Bars Raspberry
Boney's Marketplace Fig Bars Apple
Boney's Marketplace Fig Bars Apricot
Boney's Marketplace Pretzelcookies Ginger
Boney's Marketplace Pretzelcookies Vanilla
Boney's Marketplace Pretzelcookies Chocolate
Boney's Marketplace Pretzelcookies Lemon
Boney's Marketplace Pretzelcookies Oatmeal
Boney's Marketplace Tortillas Corn 1 dozen
Boney's Marketplace Tortillas Corn 3 dozen
Boney's Marketplace Tortillas Corn 4 dozen
Boney's Marketplace Tortillas Flour Canola 8"
Boney's Marketplace Tortillas Flour Burrito 12"
Boney's Marketplace Tortillas Flour Fat Free 8"
Boney's Marketplace Tortillas Flour Whole Wheat 8"
Boney's Marketplace Tortillas Flour Southwestern

BULK

Boney's Marketplace Almonds Raw Whole
Boney's Marketplace Barley Flakes
Boney's Marketplace Beans Adzuki Organic
Boney's Marketplace Beans Anasazi Organic
Boney's Marketplace Beans Black Organic
Boney's Marketplace Beans Great Northern Organic
Boney's Marketplace Beans Kidney Dark Red Organic
Boney's Marketplace Beans Lima Baby Organic
Boney's Marketplace Beans Mung Organic
Boney's Marketplace Beans Pinto Organic
Boney's Marketplace Beans Soy Organic
Boney's Marketplace Brazils Raw Whole
Boney's Marketplace Cashew Honey Roasted
Boney's Marketplace Cashews Raw Whole
Boney's Marketplace Corn Grits
Boney's Marketplace Corn Meal Yellow
Boney's Marketplace Date Sugar
Boney's Marketplace Flour Whole Wheat Organic
Boney's Marketplace Flour Whole Wheat Pastry Organic
Boney's Marketplace Flour Unbleached White Organic
Boney's Marketplace Fructose
Boney's Marketplace Mixed Nuts Roasted and Salted No Peanut
Boney's Marketplace Oat Groats

EXHIBIT "A"

BULK Continued

Boney's Marketplace Oats Bran Organic
Boney's Marketplace Oats Flour Organic
Boney's Marketplace Oats Quick Organic
Boney's Marketplace Oats Rolled Organic
Boney's Marketplace Peanuts Bleached, Virgin, Roasted, No Salt
Boney's Marketplace Peanuts Extra Crunchy Roasted and Salted
Boney's Marketplace Peanuts Spanish Raw
Boney's Marketplace Peas Blackeye Organic
Boney's Marketplace Peas Green Split Organic
Boney's Marketplace Peas Lentils Green Organic
Boney's Marketplace Peas Lentils Red Organic
Boney's Marketplace Pecan Halves
Boney's Marketplace Pepitas Roasted and Salted
Boney's Marketplace Pistachios Roasted, No Salt
Boney's Marketplace Pistachios Roasted and Salted
Boney's Marketplace Sesame Sticks Roasted and Salted
Boney's Marketplace Sunflower In Shell, Roasted and Salted
Boney's Marketplace Sunflower Roasted and Salted
Boney's Marketplace Sunflower Raw
Boney's Marketplace Turbinado Sugar
Boney's Marketplace Trail Mix All American
Boney's Marketplace Trail Mix Irresistible
Boney's Marketplace Walnuts Halves and Pieces
Boney's Marketplace Wheat Bulgar Organic
Boney's Marketplace Wheat Couscous Organic

DELI

Boney's Marketplace Asst. Hummus - Plain
Boney's Marketplace Asst. Hummus - Garlic
Boney's Marketplace Asst. Hummus - Basil and Sundried Tomato
Boney's Marketplace Asst. Hummus - Roasted Red Pepper
Boney's Marketplace Couscous
Boney's Marketplace Eggplant Caviar
Boney's Marketplace Tabouli

DAIRY

Boney's Marketplace Ice Cream - Vanilla
Boney's Marketplace Ice Cream - Chocolate
Boney's Marketplace Ice Cream - Vanilla Orange
Boney's Marketplace Ice Cream - Chocolate Chip
Boney's Marketplace Ice Cream - Chocolate Marble
Boney's Marketplace Ice Cream - Neapolitan

BAKERY

Boney's Marketplace 11 Grain Bread
Boney's Marketplace All Natural White Bread
Boney's Marketplace Cinnamon Raisin Bread
Boney's Marketplace Date Nut Bread
Boney's Marketplace Date Nut Bars
Boney's Marketplace Deli Onion Rye Bread
Boney's Marketplace Deli Rye Bread
Boney's Marketplace Deli Rye - Corn Bread
Boney's Marketplace Deli Rye - Seedless Bread
Boney's Marketplace Deli Sourdough Bread
Boney's Marketplace Ed's Bread
Boney's Marketplace English Muffin
Boney's Marketplace Half and Half Bread
Boney's Marketplace Honey Whole Wheat Bread
Boney's Marketplace Italian Country Bread
Boney's Marketplace Low Sodium Sprouted 7 Grain Bread
Boney's Marketplace Multigrain Bread
Boney's Marketplace Oat Bran Bread
Boney's Marketplace Oatmeal Bread
Boney's Marketplace Old Fashion Sandwich Bread
Boney's Marketplace Potato Bread
Boney's Marketplace Pumpernickel Deli Bread
Boney's Marketplace Sourdough Country Bread
Boney's Marketplace Sourdough Round Bread
Boney's Marketplace Sourdough Rye Bread
Boney's Marketplace Sprouted 7 Grain Bread
Boney's Marketplace Sprouted Flaxseed Bread
Boney's Marketplace Sprouted Kamut Bread
Boney's Marketplace Sprouted Pumpernickel Bread
Boney's Marketplace Sprouted Triticale Bread
Boney's Marketplace Sprouted Wheat Bread
Boney's Marketplace Sunflower Bread
Boney's Marketplace Swedish Limpa
Boney's Marketplace Wheat Bread - Flakey
Boney's Marketplace Wheat Bread - Sliced
Boney's Marketplace White Bread
Boney's Marketplace Whole Wheat Bread

VITAMINS/NUTRITION

Boney's Marketplace Lecithin Granules
Boney's Marketplace Aloe Vera Juice 32 oz. and 64 oz.
Boney's Marketplace Aloe Vera Gel 16 oz.
Boney's Marketplace CoQ10 30 mg 30 caps
Boney's Marketplace Primrose Oil Twinpacks
Boney's Marketplace Mega Minerals 50 tabs
Boney's Marketplace B Total B 50 tabs

Boney's
MARKET PLAZA
Effective 2-6-91
thru 2-13-91

A good source of Vitamin A and Fiber

Nectarines



69¢
lb

Low acid, Roma or

Salad Size

Tomatoes

3\$1
lbs

BSI

004257

Italian
Squash
49¢
lb

Pink, Vitamin C & Fiber Rich
Grapefruit
4\$1
for

Blue Lake
Green Beans
49¢
lb

U.S. 1, 1 lb. Cello
Carrots..... 3\$1
lb

Granny Smith
Apples..... 49¢
lb

Russet & Idaho Bakers
Potatoes..... 3\$1
lbs

Green
Cabbage.... 3\$1
for

Crisp
Cucumbers... 4\$1
for

Medium, Green
Bell Peppers... 6\$1
for

FRUIT
Boney's, Unfiltered
**Apple
Juice**
\$179
1.2 gal

FRUIT BINS
Boney's
**Premium
Granola**
\$139
lb

DAIRY & DELI
Jarlsburg, Light
**new! Swiss
Cheese**
\$3.99
lb

DAIRY & DELI
KAL
**Omega 3
Fish Oil**
\$4.99
60 with
60 free

Eden, Assorted Varieties
Organic \$1.69
Pasta..... 1 lb

Bulk
Corn 53¢
Meal..... 33¢

Aita Dena, Natural
Jack or \$2.99
Cheddar... 2 lb

KAL
250 mg \$2.39
Niacin..... 2 lb

Italian

Squash

49¢
lb

Pink, Vitamin C & Fiber Rich

Grapefruit

49¢
for
1 lb

Blue Lake

Green Beans

49¢
lb

US #1, 1 lb. Cello

Carrots.....3\$1

Granny Smith

Apples.....49¢
lb

Russet & Idaho Bakers

Potatoes.....3\$1
lb

Green

Cabbage....3\$1

Crisp

Cucumbers...4\$1
for
1 lb

Medium, Green

Bell Peppers...6\$1
for
1 lbB
S
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5
8

Boney's, Unfiltered

Apple
Juice\$179
1/2 gal

Boney's

Premium
Granola\$139
lb

Jarlsburg, Light

New! Swiss
Cheese\$399
lb

KAL

Omega 3
Fish Oil\$499
60 with
60 free

Eden, Assorted Varieties

Organic \$169
Pasta.....18oz

Bulk

Corn
Meal.....33¢
lb

Alta Dena, Natural

Jack or \$299
Cheddar...2lb

KAL

250 mg \$239
Niacin.....2100
tabs

Hain, Vegetarian

Refried
Beans.....69¢
16oz

Raw

Trail
Mix.....249
lb

Foster Farms

Turkey
Bologna..99¢
lb

KAL, Tri Amino Formula

Slim \$669
& Firm.....669
60 caps

Boney's, Sliced

French \$99¢
Bread....99¢
1 lb
loaf

Boney's

Protein \$499
Powder....499
lb

USDA Choice

Tri Tip \$269
Roast.....2lb

KAL

99mg \$239
Potassium...2100
tabs

Cedar Lane

Wheat \$69¢
Chapati...69¢
10
oz

White

Chocolate \$249
Ribbons...249
lb

Fresh Made

Carne \$299
Asada.....2lb

Thursday Plantation

Tea \$599
Tree Oil....599
25ml

Boneys
Locally Grown
Established 1929
2519590

Locally Grown, Beefsteak
Tomatoes

3 \$1
lbs

US #1, 10 lb bag
Russet Potatoes

\$1.20
lb

Hawaiian Papayas

69¢
lb

Celery

3 \$1
lb

Loose or Red Flame Seedless Grapes

49¢
lb

Extra Large

Peaches... 69¢ Brown **Onions..... 4 \$1** Locally Grown **Italian Squash. 3 \$1**

Large Friar

Plums..... 59¢ Radishes or **Green Onions.. 4 \$1** Locally Grown **Bell Peppers. 6 \$1**

KAL Bulk Up Phase

\$1.19
lb

Long or Short Grain Brown Rice

39¢
lb

Foster Farms Whole Body Fryers

59¢
lb

Alta Dena Lite Ice Milk

\$0.20
12 oz

Ultra Cuts. 11 49

lb

Cholesterol Fighter Oat Bran..... 99¢

lb

Unsaturated T-Bone Steaks.... 3.99

lb

Crystal Water.... 99¢

lb

Ultra Aminos. 11 95

lb

Roasted & Salted Mixed Nuts..... 2.99

lb

Unsaturated Porterhouse Steaks.... 3.99

lb

Popcorn \$1.59

Cakes..... 1 lb

Ultra Multi-Max. 10 19

lb

Pineapple Rings..... 2.99

lb

Cream Cheese.... 1.49

lb

Tomatoes. 79¢

lb

Active 8.69

lb

Roasted & Salted Whole Cashews.. 4.99

lb

Grated Parmesan 3.99

lb

Sourdough Country 1.49

lb

EL CAJON

1527 5th Street

679-8251

VISTA

925 2nd Street

753-7175

PACIFIC BEACH

1251 Laurel Ave

270-9200

COLLEGE

6921 30th Street

524-2141

ESCONDIDO

612 1st Street

524-2141

HILLCREST

1115 29th Street

524-2120

8/1/97
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3/1/98
3/1/98

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BONEY'S FINAL AD
8-22-90 THRU 8-29-90

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ENERGY FOODS

	Size	Cost	Ad Retail	GM%
• Power Bar Energy Food A nutritious snack. -Natures Best	2.5 oz	\$0.85	\$1.29 ✓	34.1%
- Energy Nuggets -Garvey	lb	\$1.99	\$2.99 ✓	33.4%
- TwinLabs Ultra Fuel Energy and Recovery Drink -Your Vitamin Department	16 oz	TBA	1.19 ✓	*****
- R.W. Knudsen Recharge -Knudsen	32 oz	\$0.97	✓ \$1.59	39.0%
- The Natural High Energy Bar A nutritious high fiber baked bar. -Country French Bread Dist-Sam Montgomery	15 oz	\$1.74	✓ \$2.29	24.0%

BULK & PANTRY

• Boney's Sprouted 7 Grain Bread Baked fresh daily -Hillcrest	1 lb	\$0.92	✓ \$1.49	38.3%
- Unsweetened Papaya Spears -Garvey	lb	\$1.60	✓ \$2.49	35.7%
- Sesame Crunch Made with honey. -Garvey	lb	\$1.15	✓ \$1.99	42.2%
- Black Mission Figs -Garvey	lb	\$1.05	✓ \$1.59	34.0%
- Sesame Sticks Plain, Cheddar or Hot. -Garvey	lb	\$1.00	✓ \$1.59	37.1%

ECNEY'S FINAL AD
8-22-90 THRU 8-29-90

MEAT & DELI

• Medium Cultivated Shell On Shrimp	lb	\$3.95	✓ \$4.99	20.8%
-NCF				
- Louis Rich Bar-B-Qued Turkey Breast	lb	\$1.59	✓ \$2.49	36.1%
-Escondido-Chuck				
- Danish Baby Back Pork Ribs	lb	\$1.45	✓ \$2.29	36.7%
Tama Trading				
- Mahi Mahi Fillets	lb	\$1.60	✓ \$2.29	30.1%
-Escondido-Chuck or NCF				
- Aged Sharp Cheddar Cheese	lb	\$1.99	✓ \$2.99	33.4%
-Farm Fresh				

VITAMINS

• Ethical Nutrients Bone Builder	60 tabs	\$3.73	✓ \$8.95	46.3%
-Priscilla Cordray				
- TwinLab Daily One Caps	30 caps	\$2.39	✓ \$3.99	40.1%
-Kathleen-TwinLab				
- TwinLab C-500 Caps	100 caps	\$2.28	✓ \$3.79	39.8%
-Kathleen-TwinLab				
- TwinLab Gainers Fuel	3.9 lb	\$11.91	✓ \$19.95	40.3%
-Kathleen-TwinLab				
- TwinLab Carob Fuel	21.5 oz	\$3.63	✓ \$5.99	39.4%
-Kathleen-TwinLab				

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ECONETS TENTATIVE AD
8-22-98 THRU 8-29-98

	Size	Cost	Ad/Retail	GM%
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ENERGY FOODS

• Power Bar Energy Food A nutritious snack -Natures Best	2.5 oz	\$0.85	\$1.29	34.1%
- Energy Nuggets -Garvey	lb	\$1.99	\$2.59	33.4%
- TwinLabs Ultra Fuel Energy and Recovery Drink -Your Vitamin Department	16 oz	TBA	TBA	*****
- R.W. Knudsen Recharge <u>For Demo call 800-NOW-TOFU</u> -Knudsen	32 oz	\$0.97	\$1.59	39.0%
- The Natural High Energy Bar A nutritious high fiber baked bar. -Country French Bread Dist-Sam Montgomery	15 oz	\$1.74	\$2.29	24.0%

BULK & PANTRY

• Boney's Sprouted 7 Grain Bread Baked fresh daily -Hillcrest	1 lb	\$0.92	\$1.49	38.3%
- Unsweetened Papaya Spears -Garvey	lb	\$1.60	\$2.49	35.7%
- Sesame Crunch Made with honey. -Garvey	lb	\$1.15	\$1.99	42.2%
- Black Mission Figs -Garvey	lb	\$1.05	\$1.59	34.0%
- Sesame Sticks Plain, Cheddar or Hot. -Garvey	lb	\$1.00	\$1.59	37.1%

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8-22 TENT

MEAT & DELI

		lb	TBA	TEA	TBA	TEA	TEA
• TBA MED CULTIVATED SHRIMP ON SHRIMP			3.95	4.99			*****
• NCF							
- TBA Louis Ric & Boneless BBQ Turkey Breast	lb	1.59		2.49			*****
- ESCD - Chuck							
- TBA DANISH BABY BACK PORK RIBS	lb	1.45		2.29			*****
- TAMA							
- TBA M+H MATHI FILLETS	lb	1.60		2.29			*****
- Chuck - ESC . OR NCF							
- TBA AGED SHARP CHED	lb	1.99		2.99			*****
- FARM FROST							

VITAMINS

• Ethical Nutrients Bone Builder -Pricilla Cordray	60 tabs	\$3.73	\$6.95	46.3%
- TwinLab Daily One Caps -Kathleen-TwinLab	30 caps	\$2.39	\$3.99	40.1%
- TwinLab C-500 Caps -Kathleen-TwinLab	100 caps	\$2.28	\$3.79	39.8%
- TwinLab Gainers Fuel -Kathleen-TwinLab	3.9 lb	\$11.91	\$19.95	40.3%
- TwinLab Carob Fuel -Kathleen-TwinLab	21.5 oz	\$3.63	\$5.99	39.4%

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Red Flame, Seedless

Grapes

39¢
lb



New Crop
Bartlett
Pears

29¢
lb



Hawaiian

Papaya

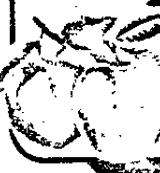
98¢
ea



New Crop. Gravenstein

Apples

49¢
lb



US #1

Mushrooms

69¢
8oz
pkg



Canadian

Blueberries.. \$1 49
6oz
pkg

Crisp Stalk

Celery..... 3\$1
for

Just Arrived

China Peas.... 1\$1
lb

Fuerte

Avocados... 98¢
ea

New Crop. Medium

Jewel Yams.. 3\$1
lbs

Vitamin Rich

Eggplant... 2\$1
for

100% Natural

100% Natural

100% Natural

100% Natural

Jason
Satin
Body Wash

With
Free
Sponge!
\$4 39
34oz
Also Vegan Avocado

Fresh Roasted
Columbian
Coffee

\$4 99
16oz

USDA Choice
Top Sirloin
Steak

\$2 99
lb

R.W. Knudsen
Apple
Juice

\$3 49
100% Natural
100% Natural

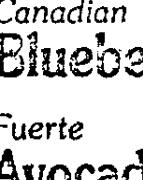
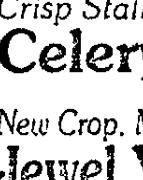
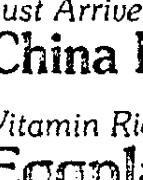
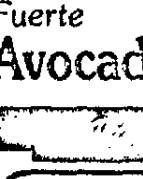
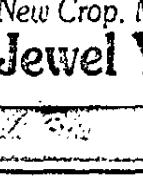
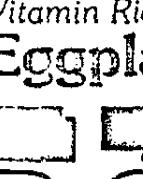
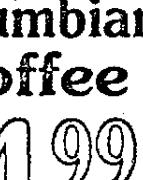
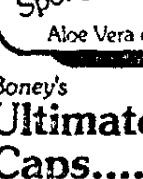
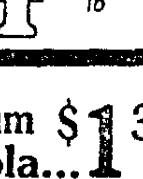
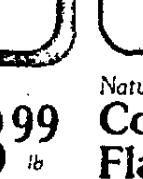
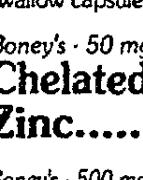
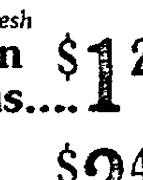
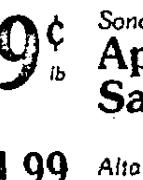
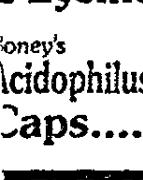
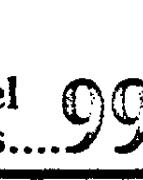
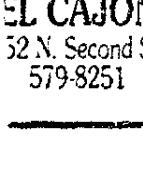
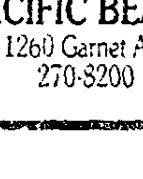
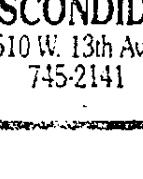
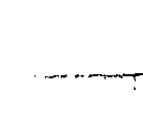
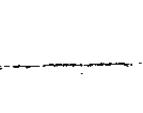
Boney's
Ultimate \$5 99
Cups.....

Boney's
Premium \$1 39
Granola... 1

Farmland's
Pork \$2 99
Chops.....

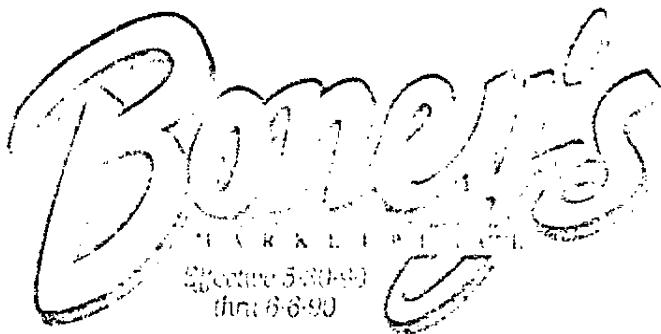
Nature's Path
Corn \$2 29
Flakes.....

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Hawaiian Papaya  98¢ ea	New Crop, Gravenstein Apples  49¢ lb	US #1 Mushrooms  69¢ 8oz pkg			
Canadian Blueberries..  \$1 49 6oz pkg	Crisp Stalk Celery.....  3 \$1 for lb	Just Arrived China Peas.....  \$1 39 lb			
Fuerte Avocados...  98¢ ea	New Crop, Medium Jewel Yams..  3 \$1 lbs	Vitamin Rich Eggplant...  2 \$1 for lb			
Jason Satin Body Wash  With Free Sponge! \$4 39 34oz Aloe Vera or Apricot.	Fresh Roasted Columbian Coffee  \$4 99 lb	USDA Choice Top Sirloin Steak  \$2 99 lb			
Boney's Ultimate Caps.....  \$5 99 60 caps Multi Vit/Min. Easy to swallow capsule.	Boney's Premium Granola...  1 39 lb Honey or fruit juice sweetened.	Boneless Butterfly Cut Pork Chops.....  3 99 lb			
Boney's 50 mg Chelated Zinc.....  2 59 100 tabs Multi Vit/Min. Easy to swallow capsule.	Boney's 500 mg L-Lysine....  4 39 100 caps Multi Vit/Min. Easy to swallow capsule.	Nature's Path Corn Flakes.....  2 29 17.6oz With corn bran.			
Boney's 500 mg Chelated Zinc.....  2 59 100 tabs Multi Vit/Min. Easy to swallow capsule.	Bulk Bin Fresh Golden Raisins....  1 29 lb Multi Vit/Min. Easy to swallow capsule.	Lean, Low in fat Ground Turkey...  89¢ lb			
Boney's Acidophilus Caps.....  3 29 100 caps Multi Vit/Min. Easy to swallow capsule.	Raw Almonds...  2 49 lb Multi Vit/Min. Easy to swallow capsule.	Monterey Jack Cheese.....  1 99 lb Multi Vit/Min. Easy to swallow capsule.			
Boney's Acidophilus Caps.....  3 29 100 caps Multi Vit/Min. Easy to swallow capsule.	Mini Pretzel Twists....  99¢ lb Multi Vit/Min. Easy to swallow capsule.	Blue Moon Domestic Bleu Cheese....  2 99 lb Multi Vit/Min. Easy to swallow capsule.			
EL CAJON 52 N. Second St. 579-8251	VISTA 705 E. Vista Way 758-7175	PACIFIC BEACH 1260 Garnet Ave 270-8200	COLLEGE 6091 University 582-4344	ESCONDIDO 510 W. 13th Ave. 745-2141	HILLCREST 734 University 295-4569

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New Crop, California

Jumbo Apricots

49¢
lb

1st of the Season
New Crop, California

Cherries

39¢
lb

New Crop Large California Cantaloupe

2\$1
for
each

New Crop Italian California Squash

3\$1
lbs

Large Green Bell Peppers

6\$1
for
each

Super Sweet White Corn.....	4\$1 for each	Green or Red Leaf Lettuce.....	3\$1 for each	Red or White Rose Potatoes.....	3\$1 for each
Brown Onions.....	5\$1 each	Hothouse Cucumbers.....	2\$1 for each	Green Beans.....	49¢ each

Reviva Biopure Suntan Lotion
with Tyrosine SPF 10

\$4.99
6oz

Tasty Bagels

99¢
24oz
varieties

Light & Golden Walnut Halves

1.99
lb

Scampi Size Black Tiger Shrimp

5.99
lb

Rachel Perry Sea Kelp Scrub.....	12.75 6oz \$17.00 Value, Bonus size	Rivita Ciso Snack Bread.....	7.19 3.5oz 6 flavors	Black Mission Figs.....	1.29 Super buy!	T-Bone or Porterhouse Steaks.....	3.99 3.5lb
Rachel Perry Cil. Us	\$1.99 each	Whole Grains	\$2.99 2 lbs	Quick Cooking Rolled	2.99 lb	Swiss Chard	\$2.99 2 lbs

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Large California Cantaloupe 2 for \$1	Italian California Squash 3 lbs \$1	Large Bell Green Peppers 6 lbs \$1			
Super Sweet White Corn..... 49¢	Green or Red Leaf Lettuce..... 39¢	Red or White Rose Potatoes..... 59¢			
Brown Onions..... 59¢	Hothouse Cucumbers..... 29¢ for	Green Beans..... 49¢			
Reviva Bopure Suntan Lotion with Tyrosine SPF 10 \$4.99 6oz	Tasty Bagels 99¢ 24oz All varieties	Light & Golden Walnut Halves \$1.99 lb			
Scampi Size Black Tiger Shrimp \$5.99 lb					
Rachel Petty Sea Kelp Scrub \$12.75 5oz \$17.00 Value. Bonus size.	Rivita Crisp Snack Bread \$1.19 8.8oz 6 flavors.	Black Mission Figs \$1.29 lb Super buy!			
Rachel Petty Citrus Cleanser \$12.75 8oz \$17.00 Value. Bonus size.	Whole Cashews \$3.99 lb Super buy.	Quick Cooking Rolled Oats \$3.99 lb Super low price.			
Nature's Way Slim & Trim \$9.95 Four great flavors.	Date Pieces \$1.49 lb Great for baking.	Super Moist Pitted Prunes \$1.39 lb			
Boney's KVLB-6 \$3.69 100 tabs	7-Grain Bread \$1.69 24oz No preservatives!	Raw Almonds \$2.49 lb Bulk Bin Fresh!			
EL CAJON 152 N. Second St. 579-8251	VISTA 705 E. Vista Way 758-7175	PACIFIC BEACH 1260 Garnet Ave 270-8200	COLLEGE 6091 University 582-4344	ESCONDIDO 510 W. 13th Ave 745-2141	HILLCREST 734 University 295-4569

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5, White Navel Oranges.....	59¢	5, Bell Peppers.....	59¢	5, Pippin Apples.....	49¢
5, Black Grapes.....	69¢	5, Celery.....	39¢	5, Hothouse Cucumbers.....	29¢

Chicken
**Cordon
Bleu**
2.99
lb

Cooked & Peeled
**Large
Shrimp**
\$5.99

**Ground
Sirloin**
\$1.99

**Ground
Turkey**
79¢

5, Italian Y... \$1.99	Fresh Red Snapper.....	2.69	Beef Back Ribs.....	99¢	Boneless Chicken Breast... 2.99
5, Hens.... 1.99	Orange Roughy.....	4.99	Carne Asada.....	2.99	Stuffed Pork Chops.... 2.99

FRUIT BINS
oney
ates
1.69
lb

FRUIT
After the Fall
**3 pak
Juices**
\$1.29
Assorted
flavors
8.45 oz

DELI
Mild
**Cheddar
Cheese**
\$1.69
lb

BAKERY
Boney's Fresh Baked
**French
Baguette**
79¢
16oz

VITAMINS
KAL
**Chromium
Picolinate**
\$3.99
100 caps
200 mcg

1, R.W. Knudsen Peach Nectar.....	1.69 qt	1, Imported Trappist Baby Swiss.....	2.29 lb	1, Boney's Fresh Baked Date Nut Bread.....	1.49 24oz	1, Imported Brewers Yeast Powder... 3.95 22oz
1, Millers Honey.....	3.99 5lb natural snack!	1, Alta Dena Lite Ice Milk....	2.19 1/2 gal	1, Boney's Fresh Baked Whole Wheat Rosemary Parsley....	1.49 24oz	1, KAL 40 Winks.... 3.59 30 cups

CAJON Second St. 9-8251	VISTA 705 E. Vista Way 758-7175	PACIFIC BEACH 1260 Garnet Ave. 270-8200
COLLEGE University 92-4344	ESCONDIDO 510 W. 13th St. 745-2141	HILLCREST 734 University 295-4569

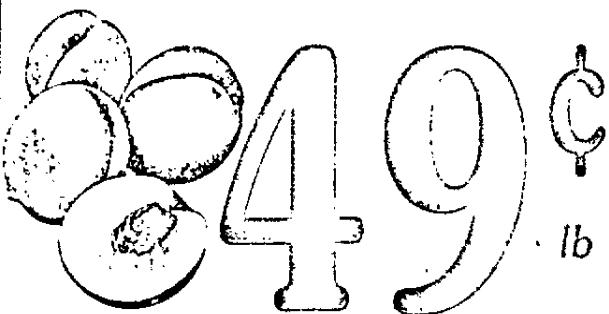
Boney's
MARKETPLACE
Effective 4/4/90 thru 4/11/90

Effective 4/4/90
thru 4/11/90

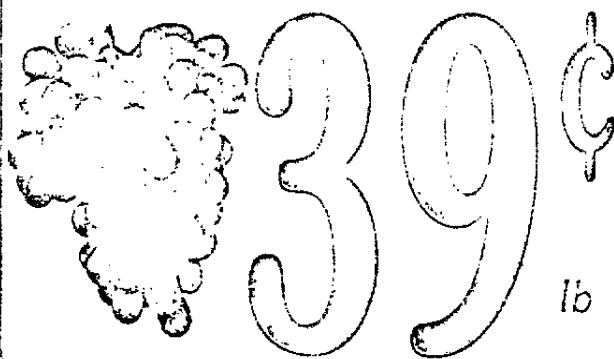
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Thompson

O'Henry
Peaches

Grapes



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New Crop
Sweet
Potatoes3\$1
lbsBeefsteak
Tomatoes39¢
lbMedium Size
Bell Peppers6\$1
for

Med. Brown

Onions.....4\$1
lbs

Snow White

Cauliflower...49¢
lb

Green

Beans.....69¢
lb

Super Sweet

White Corn...4\$1
for

Hosui

Asian Pears..2\$1
for

Hothouse

Cucumbers.2\$1
for

Boney's 200mcg per cap
Chromium
Picolinate
\$3.59
100 cups

Roasted & Salted
Pistachios
\$2.99
lb

Lean
Ground
Chuck
\$1.69
lb

Assorted Varieties
Alfredo
Pasta
59¢
1 lb
pkg

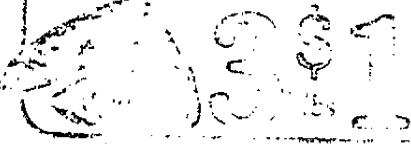
Boney's
Lecithin \$2.99
Granules...
Boney's \$1.59
Co Q10...
Dry

Peanut
Butter \$2.99
Pretzels...2
Dry

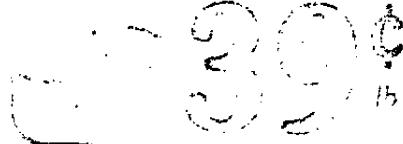
USDA Choice
Fillet \$5.99
Mignon....6
Dry

Boney's
Pasta
Sauce.....2
Salad
Dressing \$1.59

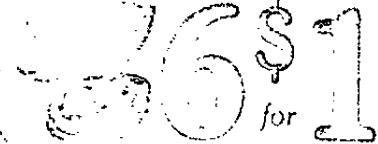
New Crop
Sweet
Potatoes



Facilesteak
Tomatoes



Medium Size
Bell Peppers



Med. Brown

Small Brown.....

Super Sweet

Wild Corn.....

Hostai

Asian Beans.....

Green Beans

Yellow Beans.....

Hothouse

Cucumbers.....

Boney's 200mcg per cap

Chromium
Picolinate

\$3.59
100 caps

Roasted & Salted
Pistachios

\$2.99
lb

Lean
Ground
Chuck

\$1.69
lb

Assorted Varieties
Alfredo

Pasta 59¢
1 lb
pkg

Boney's

Lecithin \$3.99
Granules....

Peanut

Butter \$2.99
Pretzels....

USDA Choice

Fillet
Mignon....

Boney's

Pasta
Sauce.....

\$2.29

32oz

Boney's
Co Q10....

\$6.59
30 mg.
caps

Dry

Roasted \$1.29
Peanuts

Fresh

Red
Snapper....

Hain

Salad
Dressing....

\$1.69

12oz

Assorted flavors to choose from.

Boney's
Korean \$3.29
Ginseng....

Turkish \$2.29
Apricots....

Pecarino \$2.99
Romano....

Alta Dena
Cottage \$1.39

16 oz.

Cheese.....

Nature's Gate 18oz
Rainwater Awapuhi

Shampoo....\$2.99
Conditioner....\$3.29

Pearl
Barley....

Gouda \$3.49
Cheese....

Cottage \$1.39
Cheese.....

16 oz.

Regular or Lowfat.

Boney's
French
Bread....

79¢

1lb
loaf

Baked fresh daily!

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...the safe baking dish. Cover with clear plastic wrap, leaving back corner to let steam escape. Cook on 100 percent power (HIGH) 4 to 5 minutes or until done, giving the dish a 1/2 turn once.

In a 1-cup measure combine sugar, corn syrup, margarine and cinnamon. Cook, uncovered, on HIGH 1 1/2 minutes or until margarine is melted. Stir to blend. Sprinkle with salt and pepper. Spoon over mixture over top. Cook, covered, for 2 seconds more. Makes 4 servings.

Now you can choose from Campbell's 8 new popular varieties made with 1/3 less salt than our regular soups and all the great taste you expect from Campbell. So try them today!

Campbell's Special Request Soups—
M'm! M'm! Good!

ON ANY Campbell's
Special Request Soups

15¢
ON ONE

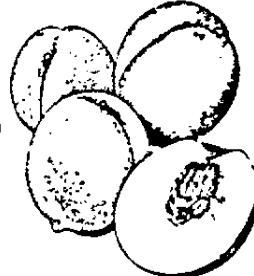
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Bonita's
MARKETPLACE
EFFECTIVE 9-21
THRU 9-28

Washington
Golden Delicious

APPLES

3 \$1
LBS



COMING SOON TO HILL OF 237!

Sweet & Juicy

NECTARINES

29
LB.

C



Sweet & Juicy
CANTALOUPE

3 \$1
FOR

Crisp
CELERY

2 \$1
FOR

Large - Thornless
ARTICHOKES

2 \$1
FOR

Butternut &
Acorn
SQUASH 39¢
ea.

President
PLUMS 49¢

Pippin
APPLES 49¢
lb.

Bosc
PEARS 49¢
lb.

Egg
PLANT 29¢
ea.

Russet
POTATOES 3 \$1

Med. Garnet
YAMS 49¢
lb.

Hawaiian
PAPAYAS 98¢
ea.

NUTRIMINS
Introducing from Rainbow
Light... "Living Source"
food grown nutrient system in
tablet form.

Back By Popular Demand
R. W. Knudsen Family

NUTRIMINS

NUTRIMINS

JUICES

**HONEY
DATES**

**SWORDFISH
STEAKS**

\$1.29

\$1.49

\$1.99

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LBS

LB

Sweet & Juicy

CANDY & JELLY

200 FOR 1

Crisp
CELERY

2 FOR 1

Large - Thornless
CANDY & JELLY

2 FOR 1

Butternut &
AcornSQUASH 99¢
lb.EGG
PLANT... 2 FOR 1President
PLUMS... 49¢
lb.Russet
POTATOES 99¢
lb.Pippin
APPLES... 49¢
lb.Med. Garnet
YAMS... 49¢
lb.Bosc
PEARS... 49¢
lb.Hawaiian
PAPAYAS... 99¢
ea.

VITAMINS

Introducing from Rainbow
Light... "Living Source"™
food grown nutrient system in
tablet form.LIVING SOURCE
MASTER NUTRIENT
SYSTEM60 TABS \$1.95
Save 45¢90 TABS \$1.595
Save 70¢

SANITARY

Back By Popular Demand
R. W. Knudsen Family
JUICES

\$1.29

Asst. flavors. 100% natural
juices packed in lunch box size
disposable containers. Healthy
juice in convenient 3 packs.

BUBBINS

HONEY
DATES\$1.49
lb.Chewy snacks packed with nu-
trition.SWORDFISH
STEAKS\$4.99
lb.

Great on the grill!

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1Living Source
COMPLETE VITAMIN E
SYSTEM \$4.25
30 Tabs ...
SAVE \$2.00Living Source
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SYSTEM \$4.25
30 Tabs ...
SAVE \$2.00Living Source
COMPLETE IRON NUTRIENT
SYSTEM \$4.95
60 Tabs ...
SAVE \$4.00Living Source
COMPLETE SELENIUM
NUTRIENT SYSTEM \$4.25
30 Tabs ...
SAVE \$4.00R. W. Knudsen Family
BAGEL
CHIPS... \$1.49
lb.

Fresh Bagels thinly sliced and baked to a fine crispness. Top with flavored cream cheese.

Barbara's
CORN
FLAKES... \$1.59
9 oz.

Mid-yellow corn blended with corn bran. The best tasting corn flakes!

Boney's
APPLE
JUICE... \$1.69
1/2 Gal

Pure unfiltered Apple goodness!

Alta Dena
COTTAGE
CHEESE... 99¢
PT

Pure full fat cottage cheese.

BANANA
CHIPS... \$1.29
lb.

Excellent crunchy natural snack, high in Potassium.

Honey Dipped
PINEAPPLE
RINGS... \$1.69
lb.

Lightly sweetened to give a zesty flavor.

Hulled
MILLET... 59¢
lb.

Try with stir fry or excellent side dish cooks in 20 minutes.

SESAME
STICKS... \$1.69
lb.

Choose from cheese or sesame flavors. Crunchy whole wheat treats.

Smoked
TURKEY SAUSAGE... \$1.89
lb.

Great on the grill or in your favorite casserole.

BEEF STEW MEAT... \$1.99
lb.

We've done all the work! Ready for your favorite stew recipe.

Foster Farms
CHICKEN BREASTS... \$1.99
lb.

Marinade in ginger & pineapple juice for a tropical treat.

Lean
GROUND BEEF... \$1.49
lb.

Great for burgers or a special meal loaf.

Razor Sharp
ENGLISH CHEDDAR... \$2.49
lb.Dry
JACK CHEESE... \$2.99
lb.

You can grate this cheese like Parmesan.

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